

ARUWYE NEWSLETTER

TOGETHER, WE TRANSFORM CHALLENGES INTO
OPPORTUNITIES AND HOPE INTO LASTING CHANGE



JULY 2026

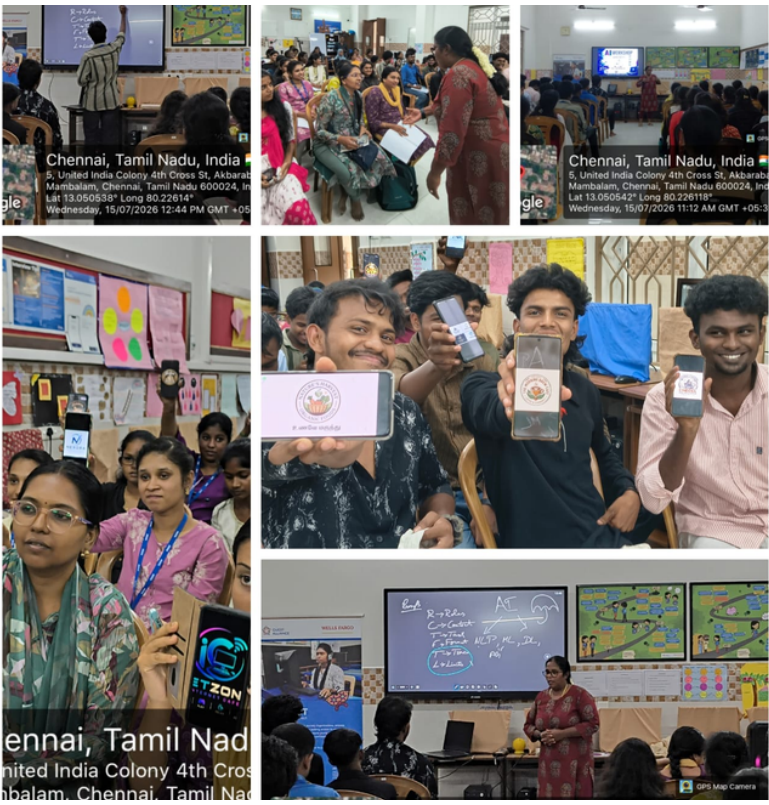
EVERY SIGNATURE IS A STAND AGAINST HUMAN TRAFFICKING

On 4th July 2026, an Anti-Human Trafficking (AHT) Awareness Signature Campaign was successfully conducted at Fathima Matriculation School, Kodambakkam, engaging students, parents, teachers, and school authorities in a collective effort to promote child protection and prevent human trafficking. The programme provided comprehensive awareness on the various forms of trafficking, preventive measures, legal safeguards, and reporting mechanisms, while emphasizing the shared responsibility of families, schools, and communities in protecting children from exploitation. Participants actively took part in the signature campaign by pledging their commitment to safeguarding children's rights and AHT awareness booklets were distributed to strengthen knowledge and encourage community-wide awareness. The programme concluded with a strong call for collective action, reflecting the participant's commitment to building a safer and trafficking-free society.



EMPOWERING LEARNERS WITH PRACTICAL ARTIFICIAL INTELLIGENCE SKILLS: SUCCESSFUL COMPLETION OF THE TWO-DAY AI WORKSHOP

On 16th July 2026, ARUWYE, under the leadership of Sr. Mary Josephine Isabella, Director, successfully organized Day 2 of the Artificial Intelligence Workshop, facilitated by Mrs. Nirmala, AI Trainer. The session focused on strengthening learners' practical AI skills through interactive activities and hands-on learning. Participants explored everyday applications of AI, practised prompt writing, created professional WhatsApp messages, used Google Lens, prepared simple budgets and resumes with AI support, and developed innovative business ideas. Learners were also introduced to a wide range of AI-powered tools for presentations, content creation, image generation, productivity, and research. The session concluded with an insightful discussion on Responsible and Ethical AI Usage, emphasizing the importance of verifying AI-generated information, protecting personal data, and using AI responsibly. The workshop concluded with the distribution of certificates to all participants, recognizing their active participation and successful completion of the two-day AI Workshop. Learners left the programme with enhanced confidence and practical AI skills to support their education, career, and personal growth.



STRENGTHENING COMMUNITY VIGILANCE AGAINST HUMAN TRAFFICKING

The Anti-Human Trafficking Vigilant Committee Follow-up Programme held at Chindadripet strengthened the knowledge and preparedness of Vigilant Committee women members in identifying, reporting and responding to trafficking-related cases within their communities. Through interactive case studies, group discussions, and practical exercises, participants enhanced their understanding of reporting procedures, victim support mechanisms, and the responsibilities of community vigilance. The distribution of awareness pamphlets and information booklets further equipped members with valuable resources to promote trafficking prevention and community awareness, reinforcing their role as advocates for child protection and safer communities.



BASELINE INSIGHTS: A FOUNDATION FOR IMPACT



ARUWYE conducted a Baseline Assessment across all 46 Evening Study Centres to evaluate children's learning levels in Tamil, English, and Mathematics. Grade-specific assessment tools were developed to identify each child's strengths and learning gaps. The findings will enable teachers to design need-based academic interventions, provide targeted learning support, and monitor students' progress throughout the academic year. This initiative strengthens foundational learning, enhances teaching effectiveness, and contributes to improved educational outcomes for every child.

MALALA DAY CELEBRATION

On 12 July 2026, ARUWYE's Evening Study Centres commemorated Malala Day by organizing awareness programmes highlighting the importance of education, girls' rights, and gender equality. Teachers shared the inspiring journey of Malala Yousafzai, motivating children to recognize the transformative power of education and pursue their aspirations with confidence and determination. Students enthusiastically participated in a variety of activities, including speeches, drawing competitions, role-plays, and group discussions, demonstrating their understanding of equal educational opportunities and the value of inclusive learning. The programme inspired children to become confident learners, advocate for gender equality, and uphold every child's right to quality education.



KAMARAJAR DAY CELEBRATION

On Kamarajar Day, ARUWYE Evening Study Centers conducted awareness sessions on the life and achievements of Perunthalaivar K. Kamaraj, the "Father of Education." Children participated in drawing, speeches, and discussions highlighting the values of education, discipline, simplicity, and leadership. Teachers motivated students to follow Kamarajar's vision by attending school regularly and working hard. The programme encouraged children to become responsible citizens and lifelong learners.

SHARING HOPE, SHAPING FUTURES

To support children from underprivileged families at the beginning of the new academic year, ARUWYE, under the leadership of Director Sr. Isabella, organized a School Bag Distribution Programme across its Evening Study Centres in Salem, Erode, Tiruvallur, and Nandhambakkam. The initiative aimed to provide children with essential school bags, reducing the financial burden on families while encouraging uninterrupted education. Director Sr. Isabella inaugurated the distribution and motivated the children to value education, attend school regularly, study diligently, and make responsible use of the educational resources provided. The programme brought joy and renewed confidence to the children, while parents appreciated the timely support in meeting educational needs.



SUPPORTING EDUCATION, INSPIRING FUTURES

ARUWYE organized a School Bag Distribution Programme to support children from underprivileged families at the beginning of the new academic year. Mr. Dinesh, a generous donor supporting our Chennai Study Centres, visited the programme with his daughter and personally distributed school bags to the children. During the event, Mr. Dinesh shared inspiring life experiences and motivated the students to value education, work hard, and pursue their dreams with determination. The children were delighted to receive the school bags, which brought smiles to their faces and boosted their confidence and enthusiasm for learning. Sr. Mary Josephine Isabella, Director of ARUWYE, interacted with the children and emphasized the importance of education as the foundation for a brighter future. She encouraged them to make the best use of the educational opportunities available and to strive for excellence in their studies.



JAWADHI HILLS EVENING STUDY CENTER INAUGURATION

ARUWYE inaugurated three new Evening Study Centers in the Jawadhi Hills region of Tiruvannamalai District, enrolling 60 children. The new centers were launched with the participation of children, parents, teachers, and community members. Regular classes in Tamil, English, and Mathematics have commenced, along with value education and life skills activities. This expansion reflects ARUWYE's commitment to providing quality education to children in underserved communities.



FARMERS' TRAINING PROGRAMME

On 25 July 2026, farmers from Ramadhandalam, Tiruvallur District, participated in a Farmers' Training Programme at Arni to enhance their knowledge of sustainable agriculture, soil health and natural farming practices. The first technical session, led by Dr Nambi, focused on soil health and management, emphasising balanced nutrient management, soil testing, composting, green manuring, crop rotation, moisture conservation, and soil erosion control. He highlighted that healthy soil is the foundation of sustainable farming and improved crop productivity.

The second session, conducted by Dr Paramasivam, covered natural pest management by preparing and applying Poochi Kolli Karaisal with locally available ingredients. A live demonstration provided participants with practical knowledge on preparing and using the solution effectively in their fields. Farmers actively participated by sharing their experiences, raising queries, and interacting with the resource persons. The programme concluded with an interactive discussion, equipping the participants with practical knowledge on soil conservation, natural pest management, and eco-friendly farming practices, enabling them to reduce dependence on chemical inputs while improving crop productivity and environmental sustainability.



FINANCIAL LITERACY AND CAREER GUIDANCE SESSION BY LIC

Mr. B. Dilshit Singh, Branch Manager, LIC, Mehta Nagar, conducted an informative and interactive session on financial literacy and career opportunities. He explained the importance of LIC insurance policies, various plans, their benefits, long-term financial security, and investment returns. He also guided participants on career opportunities in LIC, outlining the recruitment process, eligibility criteria, and competitive examinations for different positions. In addition, he explained the process of becoming an LIC Agent, highlighting the registration procedure, training, earning potential, and the special LIC Agency Scheme for women, which promotes flexible employment, entrepreneurship, and financial independence.



Mr. B. Dilshit Singh, Branch Manager, LIC, Mehta Nagar, The session concluded with an interactive discussion where participants clarified their queries regarding insurance policies, career prospects, commission structures, and agent benefits. Overall, the programme enhanced participants' financial awareness and motivated them to explore both employment and self-employment opportunities through LIC.

HR CONNECT: PATHWAYS TO PROFESSIONAL GROWTH

The HR Connect session was conducted on 31st July 2026, ARUWYE, with Mr. Poorna Prasad – HR, JJ Workforce, as the resource person. The session focused on preparing learners for the recruitment process by providing insights into employer expectations and interview readiness. Learners gained practical knowledge on professional grooming, communication skills, body language, self-introduction and interview etiquette. The resource person also shared effective strategies for answering interview questions and avoiding common interview mistakes. Through interactive discussions and real-life recruitment examples, learners developed a better understanding of workplace expectations and employer perspectives. The session enhanced their confidence in presenting themselves professionally during interviews and improved their overall employability skills. Overall, the programme successfully strengthened the learners' career readiness and prepared them for future placement opportunities.



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Believe in your abilities. If you have prepared well, let your confidence speak louder than your fear

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ARUWYE STRENGTHENS ACADEMIC PARTNERSHIPS THROUGH MOUS

ARUWYE signed Memorandums of Understanding (MoUs) with Dr. B. R. Ambedkar Government Arts College, Vyasarpadi, D.B. Vaishnav College, Chrompet, and Don Bosco Arts and Science College, Kilpauk, to strengthen academic collaboration and create greater opportunities for student development. The partnerships aim to promote internship opportunities, community engagement, skill development, career guidance, and social outreach programmes, enabling students to gain practical exposure while contributing to community welfare. Through these strategic collaborations, ARUWYE reaffirms its commitment to bridging academia and society by empowering young people with experiential learning opportunities and fostering socially responsible leadership.



MSSW COLLEGE BSW STUDENTS' OBSERVATION VISIT TO ARUWYE

Second-year BSW students from MSSW College visited ARUWYE for an observation visit to gain practical exposure to community development and social work practices. The students were welcomed by Sr. Mary Josephine Isabella, Director of ARUWYE, who provided an overview of the organization's vision, mission, and various programmes focused on the empowerment of women, youth, and children. She highlighted ARUWYE's community-based initiatives, partnerships, and development interventions, enabling the students to understand the practical application of social work principles. The visit offered valuable insights into the functioning of a non-governmental organization and inspired the students to strengthen their commitment to professional social work and community service.



NDF MEETING 2026: STRENGTHENING PARTNERSHIPS FOR COMMUNITY DEVELOPMENT



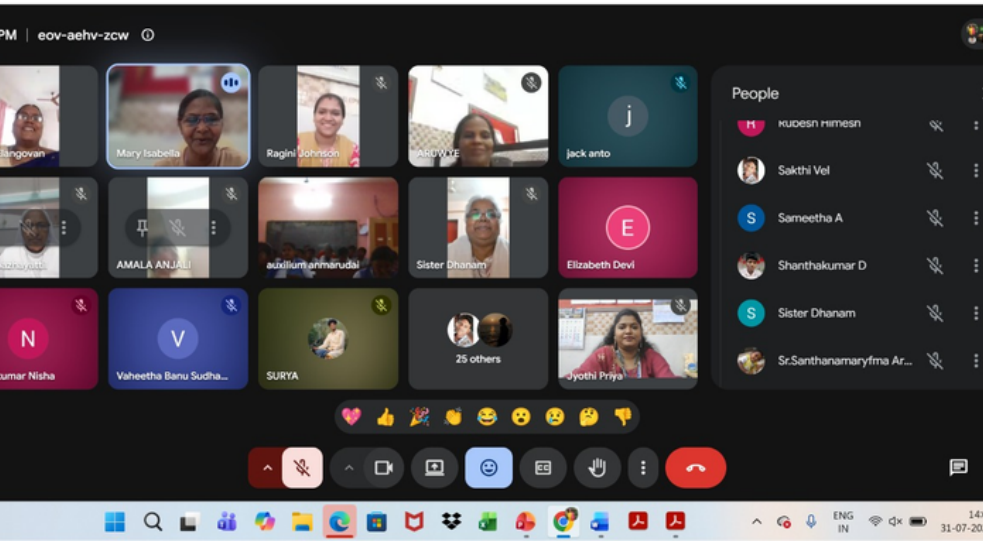
Sr. Mary Josephine Isabella, Director, and Mrs. Jyothi Priya, Project Manager, represented ARUWYE at the National Development Forum Coordinators' Meeting held from 1st to 3rd July 2026 in Kolkata. The three-day meeting brought together Coordinators from the seven Provinces to review the previous year's programme implementation, analyse survey findings, share best practices, discuss challenges, and develop strategic plans for the upcoming year. Key deliberations focused on annual action plans, monitoring mechanisms, future project proposals, sustainable development strategies, and strengthening collaboration among the Provinces to enhance programme quality and community impact. A special highlight of the meeting was a session on "Sustainability and Sustainable Practices for Development Offices" facilitated by Sr. Mary Josephine Isabella, who shared practical approaches to institutional sustainability, resource management, and community ownership. The meeting concluded with a renewed commitment to promoting inclusive, sustainable, and community-centred development through effective planning, continuous monitoring, stronger partnerships, and collaborative learning. ARUWYE's active participation provided an opportunity to showcase its best practices while gaining valuable insights to strengthen future programme planning and implementation.

WOMEN GROUP LEADERS MEETING

The Five Group Leaders Meeting was conducted on 29th July 2026 at ARUWYE under the guidance of Sr. Isabella, Director. The meeting focused on reviewing the activities of the women Self-Help Groups, savings, loan repayment, and record maintenance. Sr. Isabella motivated the leaders to strengthen unity, responsibility, and active participation in community development programmes. The leaders shared their group updates and discussed the challenges faced by women in their communities. The meeting concluded with a commitment to work together for women's empowerment and sustainable community development.



ONLINE AWARENESS PROGRAMME ON DRUG ABUSE AND HUMAN TRAFFICKING



On 31st July 2026, the Salesian Sisters Society organized an Online Awareness Programme on Drug Abuse and Human Trafficking for students, youth, women, teachers, and community members from ARUWYE's nine project districts. The programme commenced with a prayer and welcome address by Sr. Mary Josephine Isabella, Director of ARUWYE, followed by an informative session by Sr. Dhanam from Goa, who explained the causes, forms, warning signs, and preventive measures related to human

trafficking and highlighted the harmful impact of drug abuse on individuals and society. A thought-provoking short film on human trafficking further enhanced participants' understanding of the risks faced by vulnerable children and young people. The interactive session encouraged participants to remain vigilant, protect vulnerable individuals, and report suspicious activities within their communities. The programme concluded with a Vote of Thanks by Mrs. Kamala, Women Coordinator, ARUWYE, followed by the closing prayer by Sr. Mary Josephine Isabella. Overall, the session strengthened participants' awareness, promoted community responsibility, and reaffirmed ARUWYE's commitment to preventing drug abuse and human trafficking through education and collective action.

Stay tuned for more updates as ARUWYE continues its mission of empowering children, youth, and women in marginalized communities!

Donations to ARUWYE will be eligible for tax exemption under 80G

Just ₹500 a month can change a child's future.



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Thank you, Readers !!!!